BachelorPrint.de

**Das Business Model Canvas**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Schlüsselpartner**(Key Partners) | **Schlüsselaktivitäten** (Key Activities)  | **Wertangebote** (Value Proposition) | **Kundenbeziehungen**(Customer Relationships) | **Kundensegmente**  (Customer Segments) |
| **Schlüsselressourcen** (Key Resources) | **Kanäle** (Channels) |
| **Kostenstruktur** (Cost Structure) | **Einnahmequellen** (Revenue Streams) |